

**7th Responsible BMO Award**November 29, 2023, New Delhi
(www.bmoawards.org.in)**Sponsorship Slabs**

SL No	Sponsorship Slabs	Premier	Diamond	Gold
	Sponsorship Amount	10 Lakh	5 Lakh	3 Lakh
1	Pre & Post event Promotion of Literature of Sponsor		Pre event promotion only	
2	Shared the Database of BMOs	All Participating BMOs + 50 Select BMOs	32 Pre-finalist BMOs	16 Finalist BMOs
3	Logo on Promotional Material on the Event Day	Backdrop/Side wings/ Standee/ Toolkit/ Trophy	Side wings/Standee/ Toolkit	Standee/ Toolkit
4	Table Space for Promotional Material			
5	Position on the Dias in inaugural and award distribution session		At inaugural session only	
6	Communication and media rights			
7	Case-Study Booklet (Logo + Advertisement Page)		Inside Advertisement page	Inside Advertisement page

Advertisement in Case-Study Booklet

Advertisement (in Rs.)	Full page (Colour)	Half Page (Colour)	Quarter Page (Colour)
Category 1 (75,000)			
Category 2 (50,000)			
Category 3 (25,000)			