



9th Responsible BMO Awards (Driving Change with Green Finance) (www.bmoawards.org.in)

Sponsorship Slabs

Details	Shining Star: 10L	Diamond Donor: 5L	Platinum Partner: 2L
Video clips: Company Intro	Yes	Yes	Yes
Super 16	Yes	Yes	Yes
	Full-page feature about the sponsor	Half-page feature about the sponsor	Name mention in the sponsor list
Mainstream media coverage (online/offline)	Yes	Yes	Yes
National - 5			
Vernacular - 10			
International - 2			
Banner/Standee position	Premium banner/standee placement (Top Line)	Prominent banner/standee placement (Bottom Left/Right)	Banner/standee placement (Bottom Line)
Category Award Sponsorship	On-stage prize handover and brief address	NA	NA
Social Media Visibility	Yes	Yes	Yes
Sponsor Spotlight	Yes	NA	NA
Sponsor Video byte	Yes	NA	NA
Newsletter mention	Yes	Yes	Yes

Customization

- **₹10 lakh and above:** Entitled to a *full-page feature* in the **Super 16** section of the Awards Brochure.
- **₹3 lakh and below:** Contributions may be extended through *in-kind support* (goods, services) or expense coverage.