



## 6<sup>th</sup> Responsible Indian BMO Award

February 14, 2020, New Delhi (www.bmoawards.org.in)

## SPONSORSHIP SLABS

SL N	Sponsorship Slabs	Title and Premier	Premier	Diamond	Gold	Silver
ο	Sponsorship Amount	50 Lakhs	10 Lakh	5 Lakh	3 Lakh	1 Lakh
1	Name of the Sponsor on Title of the Event	•				
2	Shared the Database of BMOs	1500 BMOs	1500 BMOs	150-200 Participating BMOs	32 Selected BMOs	16 Final BMOs
3	Logo on Promotional Material on the Event Day	Backdrop/ Side wings/ Standee/ Toolkit/ Trophy	Side wings/ Standee/ Toolkit	Side wings/ Standee/ Toolkit	Side wings/ Standee	Side wings/ Standee
4	Table Space for Promotional Material	•	•			
5	Position on the Dias in inaugural and award distribution session	•	þ	Only on inaugural session		
6	Decision on sponsorship/ logo from similar type of institution	•	•			
7	Communication and media rights	•				
8	Case-Study Booklet (Logo + Advertisement Page)	Both	Both	Inside Advertiseme nt page	Inside Advertiseme nt page	Inside Advertisem ent page

Advertisement in Case-Study Booklet								
Advertisement (in Rs.')	Full page (Colour)	Half Page (Colour)	Quarter Page (Colour)					
Category 1 (75,000)	•							
Category 2 (50,000)		•						
Category 3 (25,000)			•					



## About FMC

Foundation for MSME Clusters (FMC) is a pioneering organization specializing in promotion of MSMEs through cluster and value chain led development. FMC was established as a trust in June 2005. FMC has experience of working with over 200 clusters in India, over 250 Business Membership Organizations (BMOs) and around 18 other countries across the globe. FMC has its head office in New Delhi and branch/representative offices in Ludhiana (Punjab), Hyderabad (Telangana), Guwahati (Assam), Tumkur (Karnataka), Cuttack (Odisha) and Kolkata (West Bengal).



## Head Office

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Applications to be sent either in sealed envelope by post/ hand to the address mentioned below or by scanned copy which can be mailed to

bmoawards@msmefoundation.org

For any further query contact:

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More detail available on: <u>www.bmoawards.org.in</u>