



Foundation for MSME Clusters (FMC)



# 6<sup>th</sup> Responsible Indian BMO Award

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February 14, 2020, New Delhi

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[www.bmoawards.org.in](http://www.bmoawards.org.in)

# Backdrop

India has an estimated 64 million MSMEs, 99 per cent of them being micro enterprises. A significant proportion of these enterprises are represented by an estimated 3500 industry associations and chambers of commerce also called Business Member Organizations (BMOs). The BMOs have individual entrepreneurs, firms, other BMOs, etc. as members, to whom and also to non-member enterprises they provide a variety of business related services to promote their competitiveness. Over the years, BMOs are playing an important role in promoting the concepts of responsible business among MSMEs as well as important sustainability linked national and global agendas in promoting the Sustainable Development Goals (SDGs) of the United Nations.

## Objectives of the Award

- Encourage BMOs to promote responsible business
- Encourage BMOs to promote sustainability linked national and global agendas
- Encourage BMOs to come up with innovative sustainability tools
- Inspire MSMEs to adopt different sustainability tools
- Disseminate nationally and globally the good work done by Indian BMOs in promoting responsible business
- Provide a platform to BMOs to share their ideas and thoughts with policy makers.

## Award Categories

	Level of BMO	
	National/State/ Regional	District/Cluster/ IA/SPV/IP
Promoting Green Environment	●	●
Promoting appropriate Social causes &/or Ethical Practices	●	●
Promoting Innovative Responsible Business Practices	●	●
Special Jury Award	—————●—————	

# Criteria

## 1. Preliminary Short-Listing

- a. Governance structure
- b. Accreditation/ Quality certification
- c. Responsible business activities
- d. Paid services
- e. Financial support availed from Schemes of Government of India or State Government
- f. Financial support availed from National/International Organizations/ Companies
- g. Nature and effectiveness of the Responsible Business Activity proposed for the Award
- h. Degree of Innovativeness of the Responsible Business Activity
- i. Any other criteria as suggested or amended by Jury.

## 2. Final Short-Listing

- a. 40% weightage to the marks obtained in preliminary short-listing. (see point no 1)
- b. 60% weightage to the marks obtained in case-study based on following criteria :
  - Fund mobilization
  - Outreach of benefits to member, non-member community
  - Sustainability
  - Support documents
- c. Any other criteria as suggested or amended by Jury

Any other criteria as suggested or amended by Jury.

Note: Suitable weights will be assigned to various parameters/sub-parameters for a typical Award category

## Who Can Apply

### BMOs at:

- SPV/Cluster/Industrial Area (IA)/ Industrial Park (IP)/District level/ Regional level
- National/State/Regional level

### BMOs registered as:

- Society
- Trust
- Co-operative society
- Section 8 (earlier section 25)/ Producers company/Company
- Any other legal entity

# Assessment Process and Methodology

Stage 1 : Initial Application Form

Stage 2 : Preliminary short listing of BMOs (a maximum of 26 BMOs will be short listed)

Stage 3 : Final short listing of BMOs (a maximum of 16 BMOs will be short listed)

Stage 4 : Final selection of Awardees based on presentation by the final short-listed BMOs

Stage 5 : Award Distribution at Award Ceremony

Note: The number of short listed BMOs may be less than the stated maximum numbers, if the Jury does not find suitable quality cases for getting awarded.

## Timeline\*

Last date for receipt of application form	December 15, 2019
Preliminary short listing	December 22, 2019
Receipt of detailed case study from short listed applicants	January 15, 2020
Final short listing of applicants	January 31, 2020
Pre-Award Presentation	February 13, 2020
Award distribution at IIC, New Delhi	February 14, 2020

[\\*Changes if any will be communicated on www.bmoawards.org.in](http://www.bmoawards.org.in)

There is no application fee towards participation for this Award.  
Application Form and Guidelines available at [www.bmoawards.org.in](http://www.bmoawards.org.in)

# Benefits to Participation

## 1. Award Winners

- Trophy for Awards Winners by the Chief Guest and other dignitaries during the event

## 2. Finalists

- Opportunity to present the case study in front of Jury
- Memento by the Chief Guest during the event
- Case study published and circulated

## 3. Mementoes of Recognition for all short listed candidates by Chief Guest and other dignitaries.

## 4. Certificate of participation to all eligible applying BMOs

THE ENTIRE PROCESS WILL BE CONDUCTED UNDER THE GUIDANCE OF AN INDEPENDENT JURY AND THEIR DECISION WILL BE FINAL IN ALL RESPECT

## Previous Sponsors



# About FMC

Foundation for MSME Clusters (FMC) is a pioneering organization specializing in promotion of MSMEs through cluster and value chain led development. FMC was established as a trust in June 2005. FMC has experience of working with over 200 clusters in India, over 250 Business Membership Organizations (BMOs) and around 18 other countries across the globe. FMC has its head office in New Delhi and branch/representative offices in Ludhiana (Punjab), Hyderabad (Telangana), Guwahati (Assam), Tumkur (Karnataka), Cuttack (Odisha) and Kolkata (West Bengal).



## Head Office

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Applications to be sent either in sealed envelope by post/ hand to the address mentioned below or by scanned copy which can be mailed to [bmoawards@msmefoundation.org](mailto:bmoawards@msmefoundation.org)

**For any further query contact:**

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**More detail available on:**  
[www.bmoawards.org.in](http://www.bmoawards.org.in)